

## Demers to Unveil New Ambulance Line at EMS World Expo

**Van Wert, Ohio October 1, 2019** – Demers Ambulances USA Inc. (“Demers”) will unveil the [CCL 150 line](#), a new model of Crestline brand ambulances, at EMS World Expo in New Orleans, Louisiana on October 16, 2019. The CCL 150 models aims to impress U.S. based EMS organizations with a desire for safe and durable ambulances, while at an affordable price.

In the fall of 2018, the combined entity of Demers–Braun acquired Crestline Coach Ltd., a Canadian leader in ambulance design, sales and manufacturing, and distribution of other specialty vehicles. The CCL 150 was developed by Crestline and will be marketed, distributed and represented through Demers dealerships in the United States market.

As EMS departments face the pressure of increased productivity with shrinking resources, the CCL 150 is designed for quick delivery and volume orders. Built to last, this model will soon be known as the *industry workhorse*, with safety and durability built directly into the ambulance through a multitude of standard features including:

- Full ALS size ambulance with industry leading payload and available storage
- All-aluminum extruded body construction with all-aluminum cabinetry
- CrestCoat, a durable powder coating finish on ambulance interior and exterior with CrestClean, an antimicrobial agent that prevents bacteria and destructive microorganisms
- Factory backed Lifetime Paint Warranty and Lifetime Structural Warranty
- Multiplex Electrical System

Mark your calendar to experience the CCL 150 live in-person at EMS World Expo in Exhibit Hall Booths 1129 and 1119 on October 16, 2019 at 11 am CDT. Not attending EMS World Expo? Visit [CCL150.com](http://CCL150.com) to preschedule a virtual tour of the ambulance.

### About Demers Ambulances

Braun Industries and Demers Ambulances merged in early 2018 creating the second largest ambulance manufacturing organization in North America. Crestline Coach, a global leader in ambulance and specialty vehicle manufacturing and a Canadian distributor of small to mid-sized commercial buses joined the brand lineup in early fall 2018. These three great brands are recognized for leadership in innovative design, quality product, and for their over 100-years of rich history serving the emergency response market in over 20 countries worldwide. Demers, Braun and Crestline offer ambulance models ranging from the price conscious value ambulance to the very highly-customized specialty vehicle. To learn more about how Demers Ambulances, Braun Industries and Crestline Coach can help you save more lives, visit [www.Demers-Ambulances.com](http://www.Demers-Ambulances.com), [www.BraunAmbulances.com](http://www.BraunAmbulances.com) and [www.CrestlineCoach.com](http://www.CrestlineCoach.com).

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