



Demers Ambulances Unveils New Type I Ambulance Model

Van Wert, Ohio June 24, 2020 – Demers Ambulances USA Inc. (“Demers”) unveils a new Type I ambulance today through a virtual product launch. The Crestline CCL 150 Type I is the latest addition to the [CCL 150](#) full-featured lineup of Crestline brand ambulances that offers safety and durability, at an affordable price.

The CCL 150 Type I makes its public debut today at [CCL150.com](#), offering a first glimpse and full access experience to the new product line, in a safe and convenient way. The CCL 150 product line was developed by Crestline, and is available through Demers Ambulances USA, and its Dealer partners. An online virtual tour is available now at [CCL150.com](#), with an all-new product video, photo gallery, and more!

“With an overwhelming response to the new CCL 150 Type III launch, and in less than one year, we are excited to introduce a Type I model to the Crestline CCL 150 product line,” announced Chad Brown, Vice President U.S. Sales. “With its industry-leading Lifetime Paint Warranty and Lifetime Structural Warranty, and combined with its value-packed standard features, our Type I offers an outstanding blend of safety and durability, all at an affordable price point.”

Brown continued, “Supported by a coast to coast Crestline dealer network to support and service customers, our new CCL 150 Type I is available for demo and order as of today.”

The Type I model provides the same high-value standard features as the CCL 150 product line, including the exclusive and unique Lifetime Paint and Lifetime Structural warranty promise. The Type I is an ideal fit for customers who desire optimized comfort in the front cab, more load capacity, with 4X4 and diesel options.

Built to last, this model will earn its reputation as an *industry workhorse*, with safety and durability built directly into the ambulance through a multitude of standard features including:

- Full ALS size ambulance with industry-leading payload and available storage
- All-aluminum extruded body construction with all-aluminum cabinetry
- CrestCoat, a durable powder coating finish on ambulance interior and exterior with CrestClean, an antimicrobial agent that prevents bacteria and destructive microorganisms
- Factory backed Lifetime Paint Warranty and Lifetime Structural Warranty
- Multiplex Electrical System

We invite you to explore the new Type I CCL 150 ambulance through a virtual tour from the comfort of your office. With local Dealers in your neighborhood, we are ready to take your call, visit [CCL150.com](#)



About Demers Ambulances

Braun Industries and Demers Ambulances merged in early 2018, creating the second-largest ambulance manufacturing organization in North America. Crestline Coach, a global leader in ambulance and specialty vehicle manufacturing and a Canadian distributor of small to mid-sized commercial buses, joined the brand lineup in early fall 2018. These three great brands are recognized for leadership in innovative design, quality products, and for their over 100-years of rich history serving the emergency response market in over 32 countries worldwide. Demers, Braun and Crestline offer ambulance models ranging from the price-conscious value ambulance to the very highly customized specialty vehicle. To learn more about how Demers Ambulances, Braun Industries, and Crestline Coach can help you save more lives, visit www.Demers-Ambulances.com, www.BraunAmbulances.com, and www.CCL150.com.

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